



# Sources of Power

Discovering the flow (and snow)  
of sustainable leadership.



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## WHO

Sustainable Leadership program for leaders who want to explore deeper drivers and practices that foster the ability to be “in the flow” as leaders, while embracing the severe sustainability challenges that will confront leadership in the years to come.

Leaders who are courageous enough to view the upcoming modern world challenges as an invitation to enhance and deepen personal and business leadership.

The Global Leaders Academy is a network of leaders in business and society. Individuals at the top of their tree who are committed creating sustainable wellbeing for themselves their organizations and the world.

### GLA has four learning domains:

- personal
- interpersonal
- organizational
- global

and is supported by a world class faculty.

## CONTEXT:

While the modern world faces a growing three-fold crisis:

- (1) **stagnating economic growth and financial volatility**
- (2) **increasing ecological threats - climate change and biodiversity loss -**
- (3) **the emergence of global instability - limited natural resources -**

Enterprises and hence their leaders will be increasingly expected to behave as an integral part of society and eco-systems and to take full responsibility for the welfare of all. Thus, business, consumers, staff, shareholders, society and nature are no longer separate worlds that meet tangentially, but a single, inseparable entity. “Business as usual” is a threat to our entire way of life.

In order to be successful in the future, leaders in enterprises and society will need to adopt a beyond conventional models worldview and gain a deeper level of integration, in which leaders need to work with what currently is ‘unknown’, which can only be accessible by developing different levels of consciousness, and understanding.

## GOAL:

The program will help participants to gain a deeper level of ‘integration’ and unlock their full and creative potential – internal and external, and thus become more effective and sustainable leaders, no matter the degree of challenge.

## PRINCIPLES:

**Internal integration** implies becoming more at ease with the many (potentially conflicting) challenges that leaders face, enhancing the natural innate qualities of openness, courage, compassion and creativity that we all naturally possess but that we often lose by day-to-day pressures. These innate qualities – when experienced bringing us into ‘the flow’ – lie beneath both the art of skiing and leadership. Skiing practice shows us that we can learn to trust natural processes while achieving speed and impact – while having fun!

**External integration** implies the ability to integrate future challenges, into a realistic framework for leadership and organizations. Leaders are expected to discover and present pathways for their organizations to address these challenges. By being mindful of the ecologically challenged Aletsch Gletscher as unique case study, participants will be guided into integrating these realities into a vision for their own sustainable leadership. The practice of skiing – especially the ability to transform fear into courage and trust – can help them to transform the challenges that nature now presents humanity into a vision that evokes inspiration, action and shared value creation.



## PROGRAM:

	Sunday;	Evening departure Amsterdam. Travel by night train and ‘check-in’ with your fellow leaders
Day 1	Monday;	Arrival in Riederfurka Mountain resort, Exploring physical dimensions of leadership
Day 2	Tuesday;	Exploring ecological challenges of leadership
Day 3	Wednesday;	Deepening practice – discovering the inner art of skiing – the power of the mind
Day 4	Thursday;	Internal Integration through the art of transformation – challenges are fun!
Day 5	Friday;	External integration – integrating external challenges into leadership vision
Day 6	Saturday;	Departure from Riederalp travel by train from Brig to Amsterdam on Saturday Arrival Amsterdam 9.00 and check-out from fellow leaders on Sunday

More info on next page

## PRACTICE:

The leadership practice is based on state-of-the art expertise of skiing, personal and leadership development, group dynamics, sustainability and Alpine environment. The program is designed with a view of optimizing both individual and group learning. The program starts with a personal intake and a pre-work assignment, and is concluded by an out-take interview and the preparation of a leadership vision statement.

Methods employed: each person receives one-to-one coaching, dialogue in pairs and larger group-dialogue, journaling, silent reflection and presenting for group. Basic skiing skills and good health is required. No need to be an excellent skier – yet willingness to move beyond the comfort zone is essential.

*“Mankind suffers from an optical delusion of separateness.  
The miracle of life is that we can learn to drop that illusion”  
– Albert Einstein*

## PROGRAM LEADER:

Sander Tideman is specialized in sustainable leadership and organizations. Managing partner and Co-founder of Global Leaders Academy and SEAL Institute at Nyenrode Business University. Since he enjoys mountain sports, sustainability and personal transformation, his favorite activity is designing and facilitating leadership journeys to places like Tibet, Mongolia and the mountains of Europe. He has been enjoying the art of skiing since the age of five.



## CO-LED BY:

Muriel Arts is specialized in sustainable marketing, strategy and -social- innovation. Managing partner of Global Leaders Academy and co-founder SEAL Institute at Nyenrode Business University. She has led and coached several international executive teams through -personal- transformation. She enjoys mountain sports and the art of skiing and worked and lived 5 years in Switzerland.



**INFORMATION:**

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**Price:** Euro 2850,- incl. VAT, all travel, hotel, breakfast and diners, skiing materials and ski pass.