

The proceedings of three unique public meetings with one of the world's most respected leaders, H.H. the Dalai Lama, are included in this book. The meetings were held between 1999 and 2009, a time in which the world has seen massive change.

During these meetings the Dalai Lama exchanged views with international leaders from business and society. All dialogues conclude that the world's most pressing challenges require a leadership response, overcoming paradoxes between business and society. And one that uses all our capacities: our courage, our wisdom, our creativity— or, as the Dalai Lama simply says, our heart.

Sander Tideman, the initiator of these dialogues, recounts in an introductory and concluding chapter how his meetings with the Dalai Lama and a parallel career in international business, have led him to envision a new leadership development model which is suitable for creating value for business and society, rather than at the expense of society and nature.

I rejoice that ten years of dialogues with the Dalai Lama help us to understand we need to integrate compassion into our economy.

Ruud Lubbers, Former Prime Minister of the Netherlands

This book provides inspiration for the new consideration of the purpose of business, the tremendous potential to be an influence for good.

Jermyn Brooks, former Global Managing Partner PriceWaterhouseCoopers

I welcome this dialogue, because what we have learned from failed corporations in the last decades is that we need to put talented young leaders early on a path where they cultivate their hearts.

Bill George, Professor Business Practice, Harvard University Business School; Former CEO Medtronics



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de inspirerende wereld van het boeddhisme



Sander Tideman

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*Business as instrument
for positive change*

A Decade of Dialogues with
H.H. THE DALAI LAMA
and Leaders in Business,
Economics and Society

ASOKA