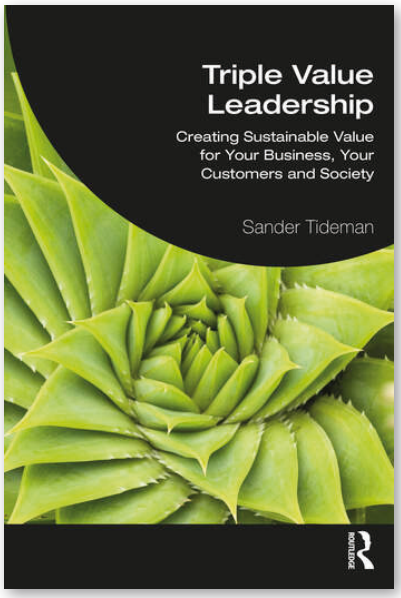
TRIPLE VALUE LEADERSHIP

GARRISON INSTITUTE INTERNATIONAL

Triple Value Leadership



With the sustainability emergency, businesses can no longer give priority to commercial interests (and financial gains) and close their eyes to societal and environmental interests. We need a new, higher perspective to close the gap. We need to formulate a new business logic and a sustainable value creation method for sustainable business, for their customers and society – that is, all business stakeholders, as well as the planet.

This book will do just that. This book presents the insights gained from action research with leading companies across the world to discover a comprehensive method that works: a practical framework for CEO and business leaders who want to lead their organization along the sustainability transition.

Building on the latest insights from science, summarized as the systems view of life, the book identifies six principles that provide a new leadership lens on how to understand the changes taking place in business. Based on these insights, the book offers the Triple Value mindset model, consisting of six distinct leadership qualities, which shows how to create sustainable value from a systems perspective. This model is unique as it enables business leaders to scale their intended impact from the organization to all stakeholders in the value chain, thus transcending the conflict between business and society.

Not only that, the book will also offer you a leadership journey – an adventure that will transform the way to think, feel and execute the new perspective in your company, while perfecting your leadership potential and inspiring the people you work with. On the journey you will be supported by models, tools and best practices, which will help you to reimagine your business strategy and your role as leader in driving sustainable transformation and success.

Author **Sander Tideman** is a specialist in leadership development and organizational transformation, motivated by building the capacity to address the unprecedented social and ecological challenges of this age. Tideman is founder of Triple Value Leadership, and associated to the Garrison Institute, Mobius Executive Leadership and Rotterdam School of Management, Erasmus University.

https://www.routledge.com/Triple-Value-Leadership-Creating-Sustainable-Value-for-Your-Business-Your/Tideman/p/book/9780367634780

"Triple Value Leadership is at the cutting-edge of explaining how investing in sustainability is an investment in the future performance of businesses; including strong financial performance. Sander and team have researched and compiled a practical guide to the Why, What and How of getting away from wrong-minded trade-off thinking. Instead, it shows how the interests of the planet, society, and business can be completely aligned."

Alan Jope, CEO, Unilever

"Triple Value Leadership is about the groundbreaking mindshift that is needed to prepare business for the new normal. Tideman brilliantly discloses the essentials of how to include human, social and natural capital in tomorrow's leadership. Visionary, inspiring, and importantly, also very practical!"

Volkert Engelsman, CEO, Eosta BV

"Triple Value Leadership is right on target about the necessary evolution to a regenerative economy. Tideman's consistent and coherent thoughts and words reflect his life-long focus on good leadership, his personal experience throughout cultures and continents and his deep belief that one can succeed at multiple levels, the self, the team, the world. Essential reading to navigate the disruptive years ahead of us."

Marcello Palazzi, Co-Founder, B Lab Europe, NOW Partners, B for Good Leaders

This is a much-needed book that makes you pause and think about your own and your company's leadership. Sander Tideman describes with clarity how to lead with compassion and putting it to action with profound logic. He invites us to challenge our thinking. We are reminded that our mindset drives our actions and people will follow leaders with a purpose.

Annemieke van der Werff, former CHRO MUFG Union Bank N.A., Global HR Executive HSBC Holdings PLC and former CHRO ABN AMRO North America & LaSalle Bank.

"Sander Tideman has been a long-standing, prolific, thinker about leadership in the corporate sector. This book brings together in a coherent and inspiring manner the key elements of a new paradigm that allow business leaders to positively contribute to society. It formulates leadership skills that will help companies to navigate an increasingly complex, volatile and ambiguous world, while at the same time – most importantly - contributing to society. This book is highly recommended."

Rob van Tulder, Professor, Business Society Management and Academic Director of Partnerships Resource Centre (PrC), Rotterdam School of Management, Erasmus University